

# Caspar Lam **Résumé**

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<b>EDUCATION</b>	<b>Master of Fine Arts Candidate: Graphic Design</b> Yale University: New Haven, CT <i>Expected graduation in May 2010</i>	2008 to 2010
	<b>Bachelor of Fine Arts: Design / Bachelor of Science: Biology (Honors Option)</b> The University of Texas at Austin: Austin, Texas <i>Dean's Scholars Honors Program; 3.9/4.0 GPA</i>	2003 to 2008
<b>PUBLICATIONS</b>	<b>Harold Linton, Robert Rowe, and Gary Will. <i>Portfolio Laboratory for Graphic Designers</i>.</b> Prentice Hall, 2009. <i>Selection of FolioSecundo (2007) to be included in forthcoming publication</i>	2009
	<b>Sibley/Peteet Design. <i>Best of Business Card Design 8</i>.</b> Rockport Publishers, 2008. <i>Inclusion of business card design for Susan Smeltzer</i>	2008
	<b>"The Red Envelope: Cultural Instruction and Critique in Object Design." <i>OnSite Magazine: Culture, Urbanism, Art, Architecture</i>.</b> Fall 2007. <i>Authored article on The Red Envelope (2007)</i>	2007
<b>EXHIBITIONS</b>	<b>Object/Type/Transform</b> Group Design Exhibition at Gallery3: Austin, Texas	2007
<b>EXPERIENCE</b>	<b>Design Intern</b> FÖDA Studio, Inc.: Austin, Texas <i>Worked with director on research, process, and production of various brand and design projects</i>	Jan. 2008 to May 2008
	<b>Design Team Member</b> Texas Design Institute and General Motors Corporation: Austin, Texas <i>Collaborated with engineering and marketing students to develop branding and design concepts for a special edition Texas truck with an expected production rollout in 2010</i>	Sept. 2007 to April 2008
	<b>Founder and Director</b> Ingeniosus Studios, Inc.: The Woodlands and Austin, Texas <i>Led incorporation endeavor in 2004; developed national client base in design and communication services to include: United Way of Montgomery County, Vogt Engineering, Montgomery County Women's Center, Train 4 the Game, Inc., and the American Red Cross of Central Texas</i>	July 2003 to Present
	<b>Contract Graphic Designer</b> Greater Texas Internet & Networking, LLC: The Woodlands, Texas <i>Designed front page and navigation systems for various websites</i>	March 2003 to Dec. 2003
	<b>Founder and Owner</b> Omicron Technologies: The Woodlands, Texas <i>Created and marketed mobile battery chargers for PSION handhelds worldwide for both private and government sectors; Products endorsed by RevoWorld and Psion-at-Home; Received NFIB Free Enterprise Scholarship for entrepreneurial efforts</i>	July 2002 to Dec. 2003
<b>RESEARCH</b>	<b>Undergraduate Researcher</b> Shankland Laboratory at the University of Texas at Austin: Austin, Texas <i>Conducting research on engraved gene of <i>Helobdella robusta</i> under Dr. Martin Shankland</i>	2004 to 2008
<b>AWARDS</b>	British Marshall Scholarship Finalist	2007
	Darrell K Royal Endowed Presidential Scholar	2007
	M. K. Hage Endowed Scholarship in Fine Arts	2007
	Triggs Endowed Design Scholarship	2006
	Undergraduate Research Fellowship	2005
	Woods Endowed Presidential Scholar	2005, 2006
	National Society of Collegiate Scholars Merit Award	2004
	National Federation of Independent Businesses Free Enterprise Scholarship	2003
<b>AFFILIATIONS</b>	Phi Beta Kappa Honor Society, Alpha of Texas Chapter	
<b>SKILLS</b>	Adobe: Acrobat, AfterEffects*, Illustrator, InDesign, Photoshop Macromedia: Dreamweaver, Flash*, Fireworks XHTML, CSS, Javascript*  *Working Knowledge	